

# techtex

## INDIA

SEPTEMBER  
1–3, 2021

Bombay Exhibition Center, Mumbai

International Trade Fair for  
Technical Textiles, Nonwovens and Composites



# Beyond innovation.

[techtexsil-india.co.in](http://techtexsil-india.co.in)

Hybrid edition



messe frankfurt

# Interweaving the technical textile industry

Welcoming its 8th edition in 2021, Techtextil India has established itself as the foremost B2B trade fair for technical textiles, nonwovens and composites. With an upward trend in exhibiting space, exhibitors and visitors, the show has proven to be an ideal platform to meet new customers, bring your products to new markets and elevate your brand's position.

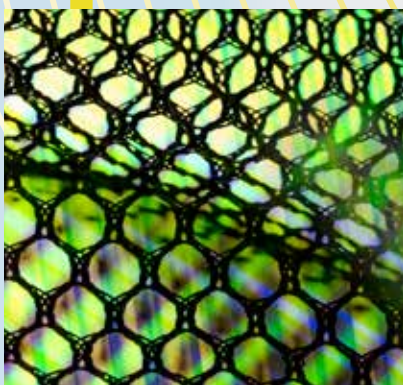
With the objective of making business more convenient, the 2021 edition will be held in a hybrid format, i.e. a physical expo will be held in conjunction with the virtual event. The last edition connected 190 exhibitors with 4,446 visitors marking itself as the perfect platform to network with new markets in the Indian Subcontinent. To continue this legacy, the new hybrid edition will help exhibitors connect with buyers beyond geographical boundaries making it a lot easier to do business with qualified buyers and much more.

Make 2021 your best business year with our hybrid edition.



We displayed a lot of products at Techtextil India which were earlier launched at Techtextil Frankfurt. The products gained a lot of interest from the visitors which included our existing clients and a few potential customers. We look forward to participating in the next edition too.

**Parmeet Singh Khurana**  
Country Head – Sales (India and Bangladesh)  
Groz-Beckert Asia Pvt Ltd



# An opportunity awaits

01

India's USD 16 billion market accounts for only 6% of the global market thereby creating an untapped opportunity to expand your technical textile business in Indian and overseas markets

02

With "sanitisation" becoming the new normal and the recent production of 4.5 lakh of PPE kits in India, the demand for medical textiles is at an all-time high waiting to be addressed

03

Meet your potential clients looking for sourcing options from the Geotech, Agrotech, Sporttech and Mobitech segments which comprise 49% of total visitors to Techtextil India

04

Take advantage of favourable government schemes like the national Technical Textile Mission and venture into the technical textiles business

05

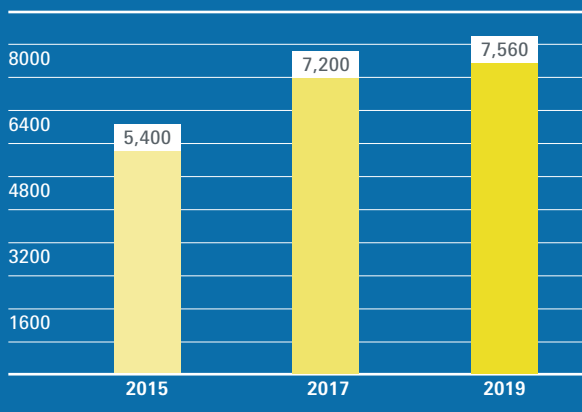
Connect with clothing manufacturers at Techtextil India who comprise of 35% of total visitors who are sourcing locally due to the current import restrictions

## Reaching new heights with the last edition

 192 exhibitors

 4,446 visitors from  12 countries

### Space growth from 2015 – 2019 (Gross sqm)

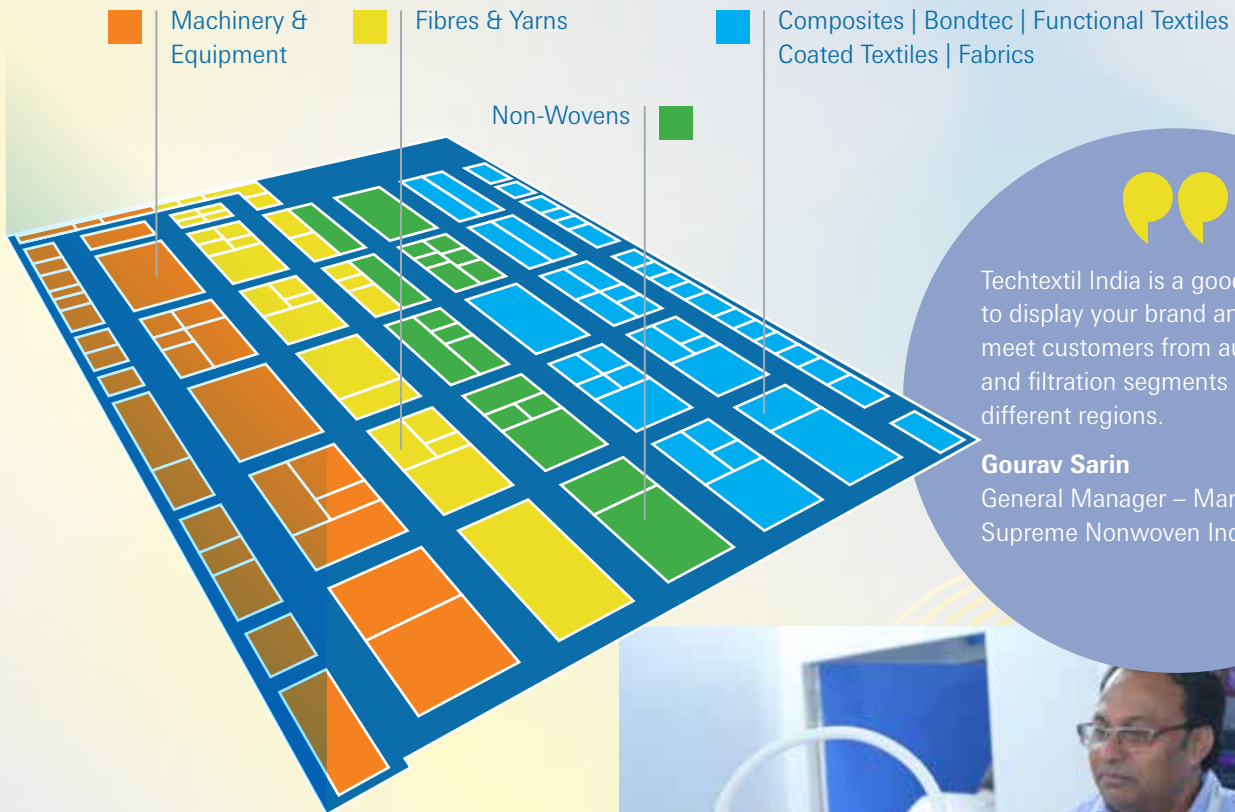


We are very happy to be a part of Techtextil India. We gained a lot of mileage with good end users and reseller inquiries from the industry. This platform has helped us identify many projects and generated 40 to 50 inquiries which will be converted to deals. We will continue our association with Techtextil India in the future.

**Anjani Prasad**  
Managing Director, Archroma

# Exhibitor profile

The 2021 edition will divide exhibitors by product category, ensuring effective matching with buyers



Techtextil India is a good platform to display your brand and meet customers from automotive and filtration segments from various different regions.

**Gourav Sarin**  
General Manager – Marketing  
Supreme Nonwoven Industries Pvt Ltd

Techtextil India has always proven to be a good platform to meet people who are active in technical textiles. We met visitors who are executives, decision makers, head of plants, CEOs amongst many others. We will definitely consider participating in the next edition.

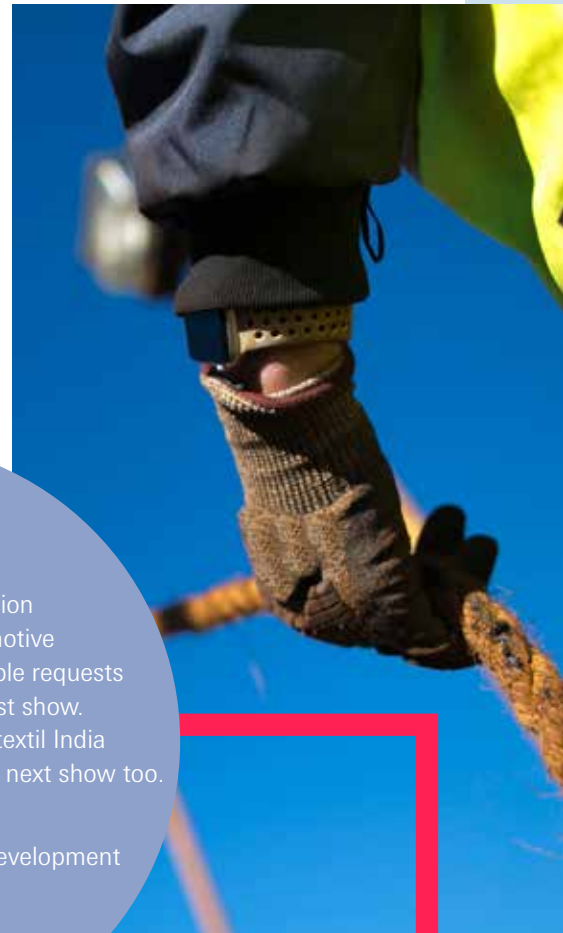
**Philip Lombaert**  
Product Manager, Picanol



85%

of exhibitors were satisfied with their participation in the 2019 edition.

# Featured past exhibitors



“ We have met owners and decision makers from textiles and automotive segments. We have a few sample requests which will be taken forward post show. This is our second time at Techtexil India and we will be exhibiting at the next show too. **Dr Sanket Valia** Ph.D (Tech)  
General Manager – Business Development  
Sarex Chemicals

“ We participated for the first time at Techtexil India. There were a lot of leads generated here. Overall we had a good experience and we hope to continue our participation in the coming editions. **Arun Kumar**  
GM Sales, Indus Novateur

## Assessment of exhibitors (%)



# Great prospects wherever you look!

Key decision makers from 12 industries will visit you



**Agrotech**



**Buildtech**



**Clothtech**



**Geotech**



**Hometech**



**Indutech**



**Medtech**



**Mobiltech**



**Oekotech**



**Packtech**



**Protech**



**Sporttech**

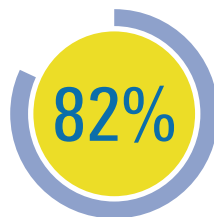
## Major brands visited Techtextil India in 2019

- Hindustan Composites Ltd
- Voltas Ltd
- Aditya Birla (Grasim Industries Ltd)
- D Decor Exports Pvt Ltd
- Tata Autocomp Systems Ltd
- Pidilite Industries Ltd
- Textiles Committee (Government of India, Ministry of Textiles)
- Indian Road Survey & Management Pvt Ltd
- The Bombay Dyeing & Manufacturing Co Ltd
- Globus Stores Pvt Ltd
- Sick India Pvt Ltd
- Saint-Gobain Distribution Batiment
- Packman
- Raymond Luxury Cottons Ltd
- VIP Industries
- Best Roadways Ltd
- TUV India Pvt Ltd
- The Leela
- Reliance Composites Solutions
- Maharashtra State Co-operative Textile Federation Ltd
- Lawrence & Mayo India Pvt Ltd
- Nilkamal Silk Mills
- Renault India Pvt Ltd
- Welspun India
- Rollwell Conveyors Pvt Ltd
- MIDC
- Todi Mills

## Visitor satisfaction index



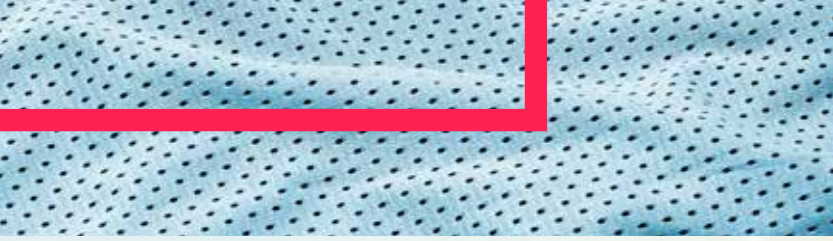
of visitors attained their trade objectives



of visitors comprise of middle and top-level management



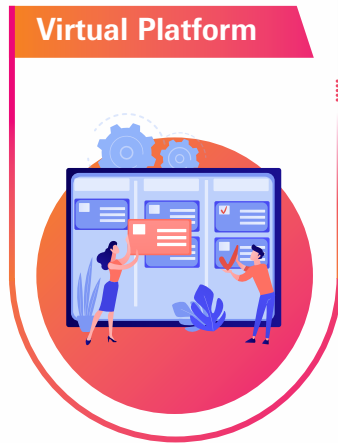
first time visitors



Add more value to your participation with the hybrid edition



+



Company and unlimited product listing



Real time lead capturing module



Business matchmaking



Meeting module



Product demos (pre-recorded)



Networking with qualified buyers



# Participation details

## Dates and opening hours

1 – 2 Sept 2021 10.00 AM – 6.00 PM  
3 Sept 2021 10.00 AM – 5.00 PM

## Venue

Bombay Exhibition Center, Mumbai  
Hall no 4 (former known as Hall no 7)

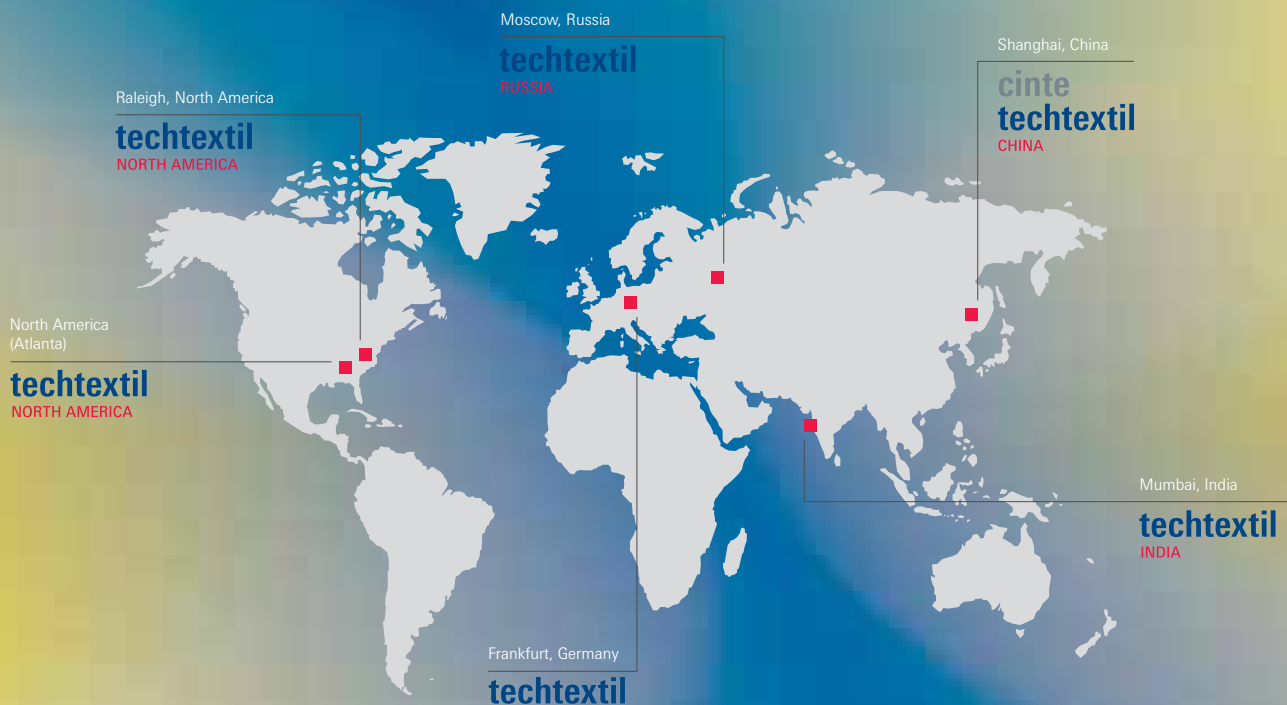
## Raw space (min 24 sqm)

Ideal for your own stall design. Exhibitors can fabricate and design their stand, subject to organiser's approval. Power supply is charged separately.

## Shell scheme (min 12 sqm)

Shell scheme booth includes carpets, octonorm partitions, fascia board with company name, spotlights, one lockable table, three chairs, one power socket (5 amp) and a wastepaper bin.

Subject to change, information as of February 2021



## Contact us to send in a booking enquiry

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Scan the QR code  
to book your booth

